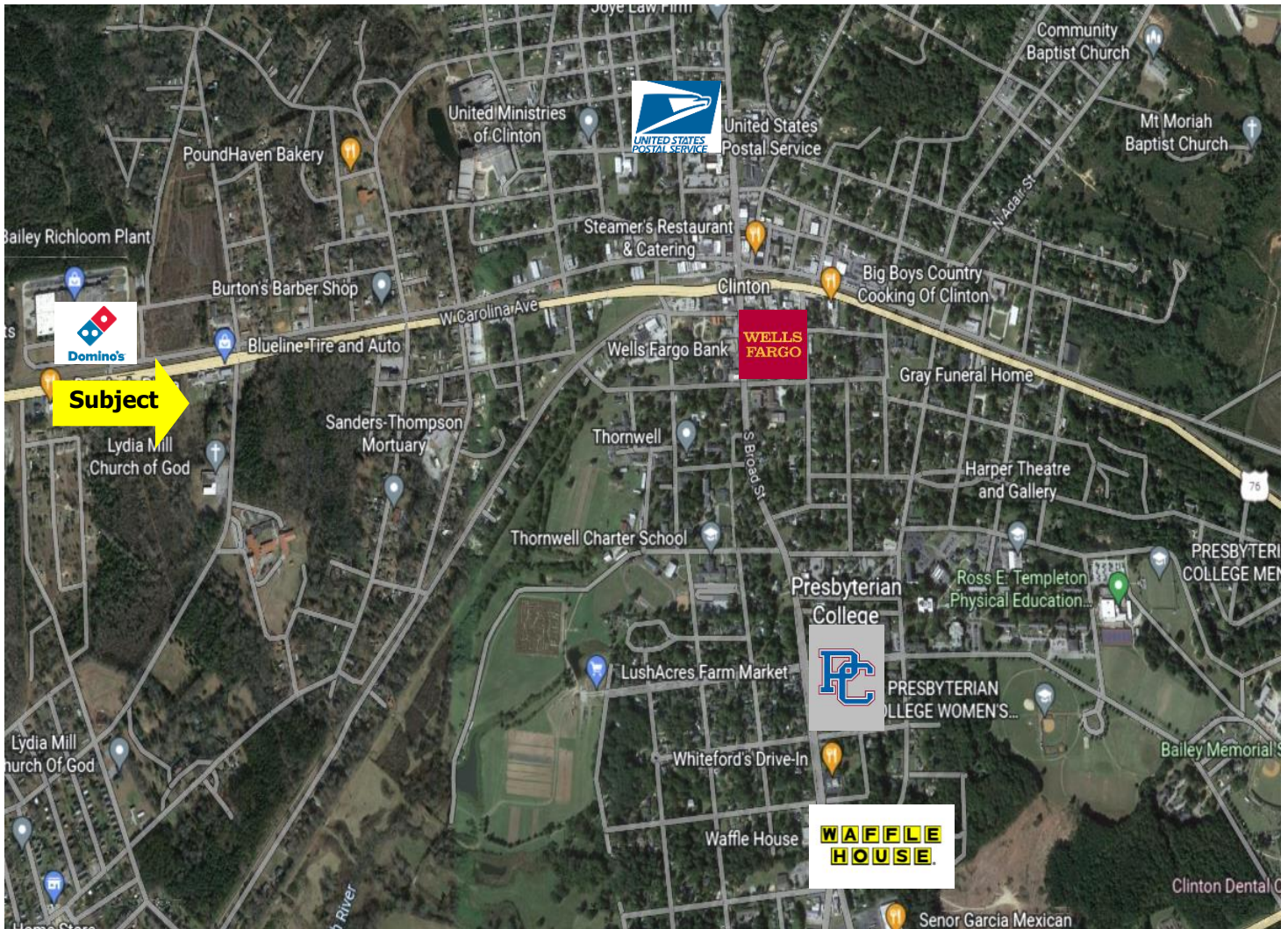






**Available for Sale**  
**7.35 ac. HWY 76 E**  
**Clinton, S.C. 29325**



M.S. Shore Company, Inc.  
904 N. Church St.  
Greenville, SC 29601

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No warranty or representation, expressed or implied is made as to the accuracy of the information contained herein and same is submitted subject to errors, omissions, change of price, rental or other conditions, withdrawal without notice and to any special listing conditions imposed by our principals.



Criteria Used for Analysis

2021 Income (Esri):  
**Median Household  
Income**  
**\$39,720**

2021 Age: 5 Year Increments  
(Esri):  
**Median Age**  
**40.3**

2021 Key Demographic Indicators  
(Esri):  
**Total Population**  
**15,106**

2021 Tapestry Market Segmentation  
(Households):  
**1st Dominant Segment**  
**Rural Bypasses**

Consumer Segmentation

Life Mode

What are the  
people like that  
live in this area?

**Rustic Outposts**  
Country life with older families in older  
homes

Urbanization

Where do people  
like this usually  
live?

**Rural**  
Country living with older families, low density and low  
diversity

Top Tapestry  
Segments

	Rural Bypasses	Midlife Constants	Hometown Heritage	Small Town Simplicity	Heartland Communities
% of Households	1,837 (33.8%)	1,408 (25.9%)	647 (11.9%)	583 (10.7%)	554 (10.2%)
% of Laurens County	4,572 (17.0%)	1,787 (6.6%)	2,309 (8.6%)	1,420 (5.3%)	1,260 (4.7%)
Lifestyle Group	Rustic Outposts	GenXurban	Middle Ground	Hometown	Cozy Country Living
Urbanization Group	Rural	Suburban Periphery	Metro Cities	Semirural	Semirural
Residence Type	Single Family ; Mobile Homes	Single Family	Single Family	Single Family	Single Family
Household Type	Married Couples	Married Couples Without Kids	Singles	Singles	Married Couples
Average Household Size	2.53	2.29	2.66	2.25	2.37
Median Age	41.1	47.7	33	41.4	42.8
Diversity Index	61.3	38.3	77.4	53.1	33.8
Median Household Income	\$37,900	\$59,100	\$32,900	\$36,600	\$49,800
Median Net Worth	\$64,000	\$179,100	\$14,000	\$29,400	\$111,600
Median Home Value	\$98,700	\$185,700	\$81,600	\$108,700	\$116,400
Homeownership	72.2 %	74.9 %	42.5 %	52.6 %	71.5 %
Employment	Services or Professional	Professional or Mgmt/Bus/Financial	Services or Transport/Material Moving	Services or Professional	Professional or Services
Education	High School Diploma	High School Diploma	High School Diploma	High School Diploma	High School Diploma
Preferred Activities	Religion and faith are central in their lives . Enjoy the outdoors, gardening, hunting and fishing.	Sociable, church-going residents . Enjoy movies at home, reading, fishing and golf.	Favorite sports are NASCAR, wrestling and basketball . Shop via sales.rep, QVC or HSN.	Community-oriented residents. Enjoy outdoor activities like hunting and fishing.	Motorcycling, hunting, and fishing are popular . Support their local community.
Financial	Income is supplemented with Social Security and SSI's	42% receive Social Security, 27% also receive retirement income	Save money for a specific purpose	Price-conscious consumers that shop accordingly	Stick to community banks and low-risk investments
Media	Rely on television to stay informed	After TV, Radio and newspapers are medias of choice	Read parenting and health magazines	Rely on television or newspapers to stay informed	Trust TV and newspapers more than any other media
Vehicle	Prefer trucks to sedans	Own domestic SUVs, trucks	Own 1-2 vehicles	Own, maintain domestic trucks, ATVs	Own domestic truck, SUV



## 1.19 mile radius near Clinton, SC 29325: Economic Comparison

### Average Household Income

This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021  
■ 2025 (Projected)



### Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021  
■ 2025 (Projected)



### Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021  
■ 2025 (Projected)



### Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



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